

RATES  
CARD



South Africa's news platform for the latest  
on SMEs, StartUps and Entrepreneurship.

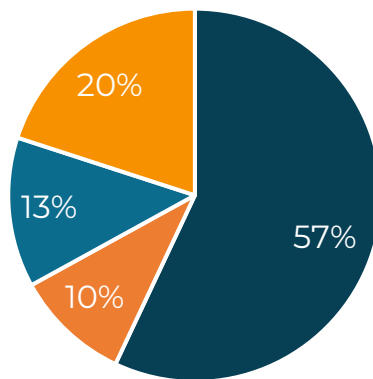
Daily Entrepreneur services the need for relevant resources, up-to-date entrepreneurship insights, business and finance features as well as expert commentary examining key issues affecting small and medium-sized businesses.

We get straight to core of the business matters to you, and your bottom line.

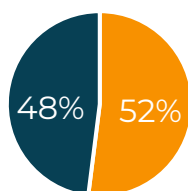
The vision is to educate, showcase and highlight entrepreneurial activity as well as SME's as an integral part of various sectors.

All rates displayed are quoted in South African Rand (ZAR) and exclude VAT.

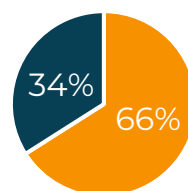
## STATS



- South Africa
- Namibia
- UK
- Nigeria & Ghana



- Women
- Men



- Desktop
- Mobile

For enquiries from outside of South Africa, please email [advertising@dailyentrepreneur.co.za](mailto:advertising@dailyentrepreneur.co.za) for assistance.

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## ARTICLE

TYPE	ONCE OFF	6 MO	12 MO
<b>SUPPLIED ARTICLE</b> <ul style="list-style-type: none"> <li>600 – 800 words</li> <li>Supplied image, 1138 x 400</li> </ul>	R2 900	R2 550	R1 950
<b>Q &amp; A</b> Ideal for profiling a new executive, appointee or member, product or innovation in the organisation.	R1 850	R1 700	R1 550
<b>NATIVE ARTICLE</b> Written by our writers. Ideal for SME's who do not have a copy writers and copy editors.. Client to share key points via email or via telephonic interview. T&C apply. Contact <a href="mailto:editor@dailyentrepreneur.co.za">editor@dailyentrepreneur.co.za</a>	R4 999	R4 550	R4 000

## BANNERS

ASSET	ONCE OFF
Leader board banner   728 x 90 px	R3 200
Mini billboard 1   468 x 60 px	R2 900
Mini billboard 2   468 x 60 px	R2 900
Programmatic banners   700 x 90 px	R3 500
Embedded video <ul style="list-style-type: none"> <li>Click through link to video that already exists on a video platform (YouTube, Vimeo etc).</li> <li>Link to release on the Daily Entrepreneur site</li> </ul>	R1 000

## MEDIA PARTNERSHIP

DESCRIPTION	ONCE OFF	6 MO	12 MO
Perfect for launches, events, campaigns, webinars, roadshows and amplification. <ul style="list-style-type: none"> <li>4 x published supplied by client</li> <li>2 x written Q&amp;A / article facilitated by our team</li> <li>3 x Banner placements</li> <li>Event photography where applicable</li> <li>1 x one minute wrap up video / post event film</li> <li>BTS content creation for ongoing client use</li> <li>Account manager</li> <li>Newsletter feature</li> </ul>	R65 200	R57 000	R47 000